



Dear “Run for the Child” 5K Potential Sponsor,

We cordially invite you to Sponsor the CASA of the 8th Judicial District “**Run for the Child**” 5K. This event will raise money to provide ongoing advocacy to children in Geary, Dickinson, Marion, and Morris Counties.

The run will be held on Saturday, June 4th, 2016 at South Park on St. Mary’s Road in Junction City at 7:30 a.m. The cost will be \$20 per person prior to 15 May and \$25 after 15 May; awards will be given for top positions of the 5K.

Your sponsorship will help to defray the cost of organizing the event. Funds received from sponsorships are used to purchase t-shirts for registered race participants, race insurance, awards, etc. Any additional money from sponsorships will help go toward our general fund.

There are various levels of sponsorship for the CASA Run for the Child 5K. Size and placement of logos on t-shirts and web site (www.casa8jd.org) are based on sponsorship level.

PLATINUM Sponsor – \$500 (only two available)

- Large prominent lettering with company logo on top of back of t-shirt
- Banner or merchandise prominently displayed at Event (provided by sponsor)
- Prominent recognition on all Media Releases (radio, online, etc.) after the sponsorship has been received
- Major recognition on Event’s web page (www.casa8jd.org/5k.html) and on CASA’s home page (www.casa8jd.org)
- Five free race registrations
- Listed as top sponsor on web site with logo and link
- Opportunity to be recognized at opening of race and during awards
- Promotional materials in race packet (provided by Sponsor)
- Special PA announcements mentioning sponsor name during and after the race

GOLD Sponsor – \$350

- Large lettering / logo on back of t-shirt*
- Banner displayed prominently at event (provided by sponsor)
- Major recognition on Event’s web page (www.casa8jd.org/5k.html)
- Major recognition in runners’ registration packets
- Four free race registrations
- Listed as sponsor on web site with link
- Promotional materials in race packet (provided by sponsor)
- Special PA announcements mentioning sponsor name during and after the race

SILVER Sponsor – \$250 (or cash equivalent)

- Medium lettering on back of t-shirt*
- Special recognition in runners' registration packets
- Special recognition on Event's web page (www.casa8jd.org/5k.html)
- Listed as sponsor on web site with link
- Promotional materials in race packet (provided by sponsor)
- 2 complimentary race entries

BRONZE Sponsor – \$150 (or cash equivalent)

- Recognition on back of t-shirt*
- Recognition in runners' registration packets
- Recognition on Event's web page (www.casa8jd.org/5k.html)
- Two free race registrations
- Promotional materials in race packet (provided by sponsor)

SUPPORTING Sponsor – less than \$50 (or cash equivalent)

- Name/logo in runners' registration packets
- Recognition on Event's web page (www.casa8jd.org/5k.html) (for sponsors of \$50 and above)

IN-KIND Donations - If your company would like to make a donation of a product or services, please contact Lisa Hatt casaoffice@8thjd.com Event planners gratefully accept any merchandise or gift certificates that can be given as door prizes.

Thank you in advance your consideration of becoming a race sponsor. Attached you will find the sponsorship form that can be completed and submitted by mail. Or, email Lisa Hatt, to set up sponsorship or answer any questions. Lisa can be reached at casaoffice@8thjd.com or 785-762-3907.

Sincerely,

Denra L. Riley

CASA Executive Director



CASA "Run for the Child" 5K Sponsorship Form

Saturday, June 4th, 2016 at South Park on St Mary's Road, Junction City, KS

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact person: _____

Contact email: _____ Phone number: _____

Web site address: _____

1. Sponsorship level (please circle): Platinum Gold Silver Bronze

2. We plan to send materials/giveaways for the participant bags: Yes No

If yes, what item would you like to include: _____

3. Sponsors can choose to have company name listed or submit a logo. Please write your company name exactly how you'd like it to appear on web site, signage, etc.:

PLEASE NOTE THE FOLLOWING IMPORTANT DEADLINES

All signed agreements and payments are due by **MAY 1st, 2016** in order to receive full benefits of sponsorship.

Sponsorship logos must be received by **May 12th, 2016** to be included on the t-shirt. If there is a problem with providing your logo in this format, please contact casaoffice@8thjd.com

*Please provide a company logo in .jpg or .png format on disk or electronically along with your check.

Artwork and logos should be submitted to casaoffice@8thjd.com as follows:

Logos for t-shirts will be printed only in one-color and should be submitted as hi-res (300 dpi) JPG or PNG files.

Logos for signage should be submitted as hi-res (600 dpi) JPG or PNG files

Logos for web site should be submitted as 300 dpi JPG or PNG files.

4. Participants can register for the CASA 5k at www.casa8jd.org/5k.html

5. Checks can be made payable to CASA of the 8th Judicial District, and mailed to:

CASA of the 8th Judicial District
801 North Washington Street Suite C
Junction City, Kansas 66441
ATTN: Run for the Child 5K